

# Magchrom®

High Chroma Effect Pigments



The World Quality Leader in  
Effect Pigments Technology



# Magchrom<sup>®</sup> Product Info.

- Vivid Interference chroma and excellent color purity.
- Synthetic fluorphlogopite and Mica based effect pigments.
- Unique coating and classification method applied.
- TiO<sub>2</sub> and SnO<sub>2</sub> coated Synthetic fluorphlogopite and Mica.  
All ingredients were registered in ICID.  
Parabens Free and No animal testing.  
No contain the health and environmental hazard materials.  
Conforms global cosmetic regulations.  
(US, EU, China and Japan etc.)

High  
QUALITY

Various  
PRODUCTS

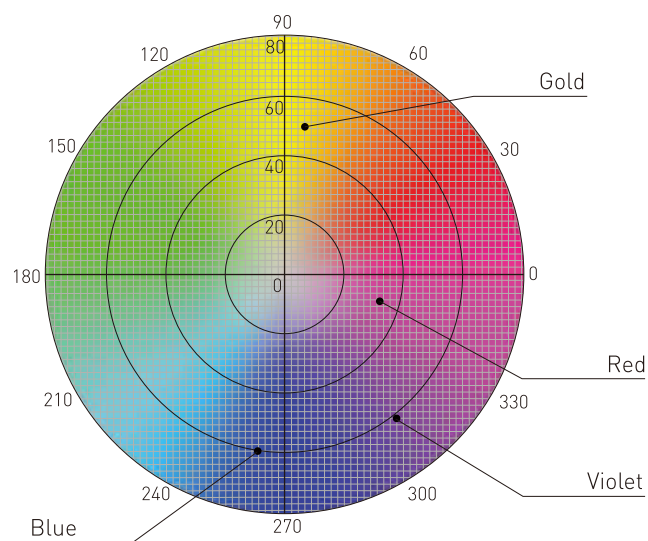
Speedy  
DELIVERY

Rational  
PRICE

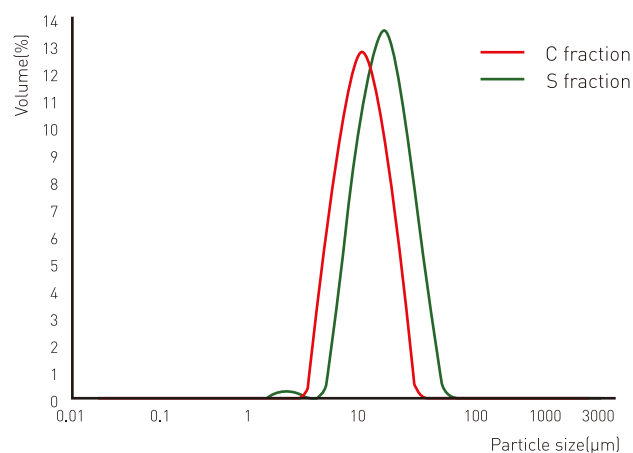
Speedy  
FEED-BACK

## Color coordinates

pigments rate : 16wt%, on black background

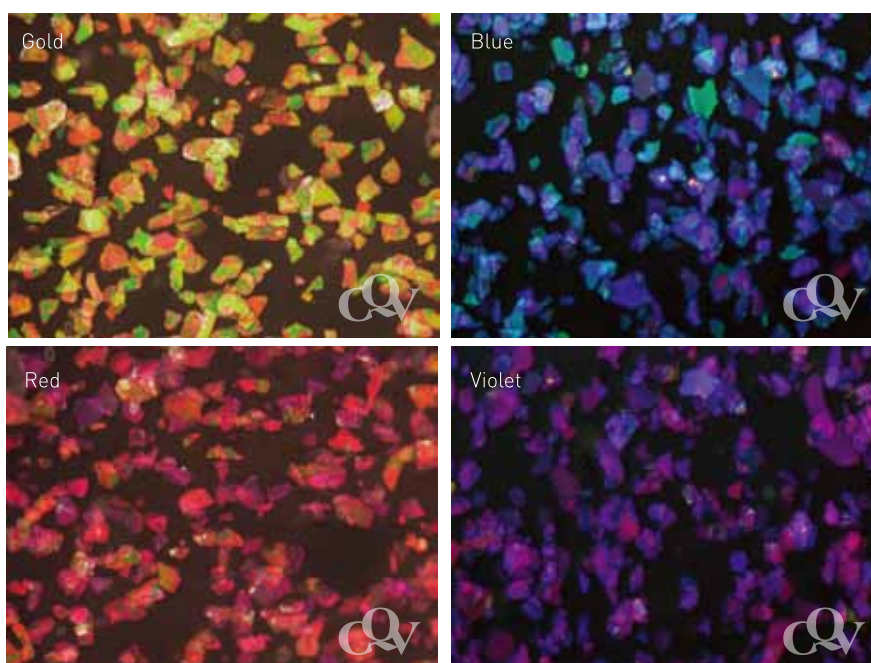


## Particle Size Distribution



## Typical bright field microscopic pictures

pigments rate : 2wt%, on black background



# Magchrom<sup>®</sup>

## High chroma effect pigments

Magchrom<sup>®</sup> Series is an effect pigments, using synthetic fluorphlogopite and mica with the high refractive with metallic oxides, TiO<sub>2</sub> and SnO<sub>2</sub>, coated on it. Magchrom<sup>®</sup> Series has corrected each of the color variations which were found when closely examined in interference effect pigments, the previous model. This product of superiority to the previous model will allow you to see great mass tone colors which you couldn't experience before.

Magchrom<sup>®</sup> Series will let you to develop cosmetic products whose colors are glossier, purer, and more superior than those by the previous model.

### Special Features

- Excellent high chroma
- Excellent color purity and sparkling effect
- Easy to dispersion
- Various cosmetics are available

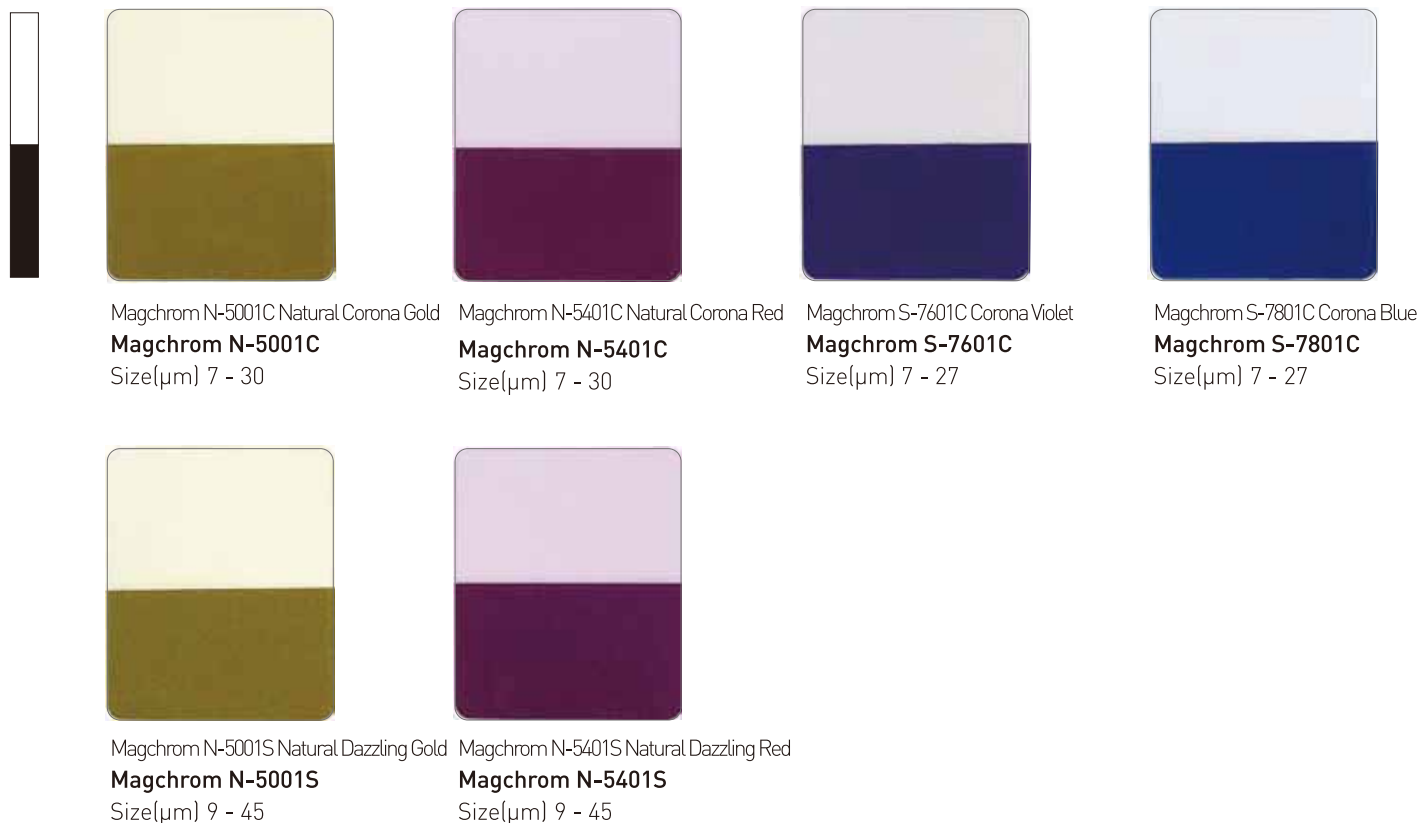
### Applications

- Eye related products
- Lip related products
- Nail enamel products
- Body and beauty products



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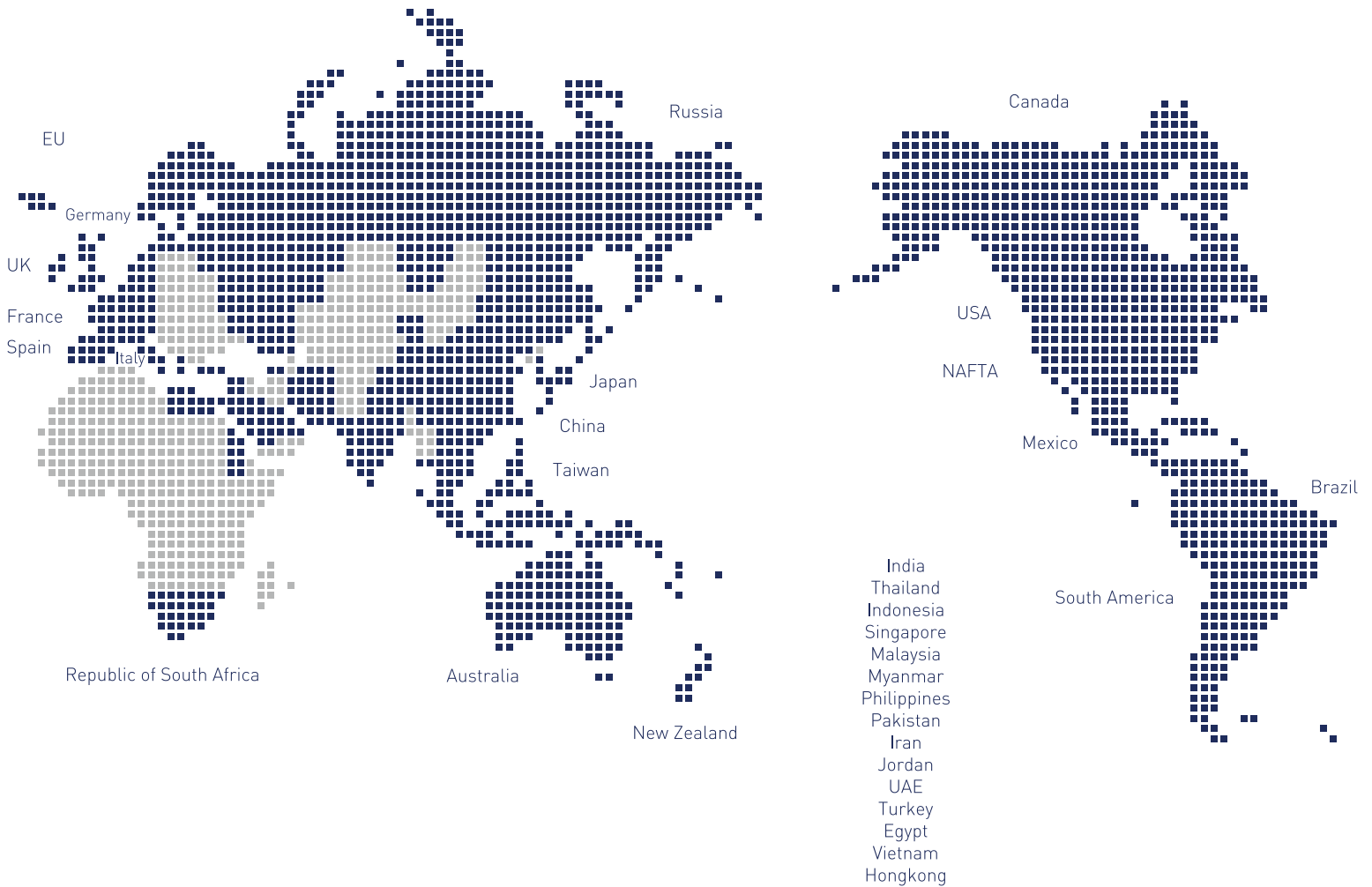
# Magchrom®

## High chroma effect pigments Technical Data

Code	Product Name	Particle Size(μm)		pH	Composition			
		(D10-D90)	(D50)	(10% Sol.)	KMg <sub>3</sub> AlSi <sub>3</sub> O <sub>10</sub> F <sub>2</sub>	Mica	SnO <sub>2</sub>	TiO <sub>2</sub>
Magchrom N-5001C	Magchrom N-5001C Natural Corona Gold	7 - 30	14 - 18	7 - 11		○	○	○
Magchrom N-5401C	Magchrom N-5401C Natural Corona Red	7 - 30	14 - 18	7 - 11		○	○	○
Magchrom S-7601C	Magchrom S-7601C Corona Violet	7 - 27	11 - 15	4 - 9	○		○	○
Magchrom S-7801C	Magchrom S-7801C Corona Blue	7 - 27	11 - 15	4 - 9	○		○	○
Magchrom N-5001S	Magchrom N-5001S Natural Dazzling Gold	9 - 45	20 - 24	7 - 11		○	○	○
Magchrom N-5401S	Magchrom N-5401S Natural Dazzling Red	9 - 45	20 - 24	7 - 11		○	○	○

# CQV GLOBAL NETWORK

“World Leading Pigments Material Provider”



Creation of Quality Value

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